



**cloudyna'14**

conference **2014**

# OVERVIEW

**Clouddyna 2014** is a conference organized by [AWS User Group Poland](#) and other groups interested in Cloud Computing. For one day we will take you into the Cloud World. The conference is free to attend.

It's the very first time we organize **Clouddyna**. We expect to provide you a big dose of knowledge along with the openness in order to let participants spend their time in a great atmosphere.

**Clouddyna** is a conference located in Katowice, Poland, but we're open for international audience, sponsors and presenters.

We expect to host almost 150 attendees from all over Poland that will be given a chance to participate in ~7 lectures. Platinum sponsors will be given the possibility to prepare workshops, that will take place on the same day and in the same location.

It will all take place on **06.11.2014**.

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# WHY IN KATOWICE?

Katowice, with its ca. 300 000 inhabitants, being the main town of the Metropolis Silesia with 2 million inhabitants and at the same time the capital of the Silesian region, is also distinguished by unusually high proportion of green spaces, which account for 45% of the total area of the town.

Within the radius of 100 km from Katowice, three international airports are located, including one of the most dynamically developing airports in Europe [Katowice Airport](#).

Undeniable strong assets of the region consist in its location in the centre of the Eastern and Central Europe, availability of highly skilled human potential, well developed transport infrastructure, investment incentives, including these ones which are provided by the Special Economic Zone, business environment and a wide range of possibilities for leisure time.

Human resources in the region are based on more than 4,6 million inhabitants, with almost 50% of them concentrated in the Metropolis Silesia; 170 thousand students, which account for about 10% of the total number of students in

Poland, including more than 123 thousand in the Metropolis Silesia and 76 thousand in Katowice alone.

The most dynamic higher schools in the Silesian region:

- x [The University of Silesia](#)
- x [Medical University of Silesia](#)
- x [University of Economics](#)
- x [Academy of Music](#)
- x [Academy of Fine Arts](#)
- x [Silesian University of Technology](#)
- x [Academy of Physical Education](#)

Attractiveness of the region and of the town has been confirmed by a dynamic growth of the number of registered companies. At present, there are registered in Katowice above 42 thousand entities of the national economy.

Such companies as IBM, Rockwell Automation, Unilever, Mentor Graphics, Steria, Ernst&Young, Deloitte, PwC, KPMG, Capgemini or Display Link (from the Silicone Valley) are operating in Katowice.



# VENUE

Qubus Hotel Prestige Katowice, a laureate of the Best Hotel Award, is situated in the center of the city in Altus, a highrise office building. Conference venue comprises 7 rooms with a total area of 600m<sup>2</sup> and with a system of sliding room dividers, which allow for arranging the space according to the organizer's needs.

Modern multimedia equipment in our conference rooms, fast and free wireless Internet and thorough hotel services make it an ideal place to hold conferences, trainings and business events. Additionally, Guests can use the Business Center, where they will find a fax machine, printer and computer. A room adapted to hold recruitment meetings is also available.

More info: [www.qubushotel.com](http://www.qubushotel.com)

# FUNDING

Organizer: [AWS User Group Poland](#)

Sponsor Packs:

Platinum	Gold	Silver	Bronze
<ul style="list-style-type: none"> <li>Logo on conference website, poster, and name badges</li> <li>The ability to organize workshop or presentation</li> <li>Distribution of promotional material (2 pieces)</li> <li>Booth on site</li> <li>Logo on the closing and open slides</li> <li>Media recognition</li> <li>Banner in the break area</li> <li>Thank you in opening and closing announcements</li> </ul>	<ul style="list-style-type: none"> <li>Logo on conference website, poster, and name badges</li> <li>Distribution of promotional material (2 pieces)</li> <li>Booth on site</li> <li>Logo on the closing and open slides</li> <li>Media recognition</li> <li>Banner in the break area</li> <li>Thank you in opening and closing announcements</li> </ul>	<ul style="list-style-type: none"> <li>Logo on conference website and poster</li> <li>Distribution of promotional material (2 pieces)</li> <li>Logo on the closing and open slides</li> <li>Banner in the break area</li> <li>Quarterpage</li> <li>black and white ad in program</li> <li>Thank you in opening and closing announcements</li> </ul>	<ul style="list-style-type: none"> <li>Logo on conference website</li> <li>Distribution of promotional material (1 piece)</li> <li>Thank you in opening and closing announcements</li> </ul>
Price: 8000 PLN	Price: 6000 PLN	Price: 4500 PLN	Price: 2500 PLN

After Party: [Costs of After Party in Sky Bar \(Qubus Hotel\)](#)

Partners: [Local press, local universities](#)

Community Partners: [AWS User Group Poland, Software Craftsmanship Silesia](#)



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